

ALL BENGAL PRINCIPALS' COUNCIL

92, S.P. Mukherjee Road, Kolkata - 700026

To M/s

Dear Sir / Madam,

We have the pleasure to inform you that XXVI Annual General Meeting and Conference of ALL BENGAL PRINCIPALS' COUNCIL will be held on 15th. March 2014. A souvenir is to be published on the occasion. Your patronage is solicited in the form of an advertisement insertion in the souvenir- which will have wide circulation in all over the stae.

Soliciting your cooperation.

On behalf of Executive Committee, All Bengal Principals' Council

Dr. Milan Pal, President, Calcutta University Committee

RATE OF ADVERTISEMENT		
BACK COVER	RS. 5000/- B/W	RS. 7500/- COLOUR
INSIDE FRON COVER	RS. 3000/- B/W	RS. 4000/- COLOUR
INSIDE BACK COVER	RS. 3000/- B/W	RS. 4000/- COLOUR
FULL PAGE	RS. 2000/- B/W	RS. 2500/- COLOUR
HALF PAGE	RS. 1000/- B/W	RS. 1500/- COLOUR
Cheque to be drawn in favour of " ALL BENGAL PRINCIPALS' COUNCIL, C.U. COMMITTEE"		

To
The Executive Committee
All Bengal Principals' Council

Sir,

We request you to reserve space at Rs. In the souvenir to be published on the occasion of XXVI Annual General Meeting and Conference of ALL BENGAL PRINCIPALS' COUNCIL on 15.3.2014.

Payment by A/c Payee Cheque in favour of "**ALL BENGAL PRINCIPALS' COUNCIL, C.U. COMMITTEE**", being sent herewith.

Sincerely

Office stamp

Date

Signature

Matter Enclosed.